





IRELAND BEFORE YOU DIE



The biggest independent travel and culture website.



@ireland_before_you_die



@IrelandBeforeYouDie

13K

@IrelandB4UDie

INTRODUCTION

Ireland Before You Die is the biggest independent Irish travel website, with over 1 million readers each month. Serving as the unrivalled source for information on the Emerald Isle, Ireland Before You Die is the go-to guide for visitors. Featuring everything from itineraries and city guides, to restaurant reviews and hotel suggestions, your Irish adventure starts and ends with Ireland Before You Die.



KEY STATS

470K+

Combined Social Followers

1 MIL+

Monthly sessions on the Website

1.5 MIL+

Monthly Post Reach

1 MIL+

Monthly Post Engagement

DEMOGRAPHICS



Top Countries Ireland, UK, USA, Australia, Canada, Germany



62% Women 38% Men

The Mission

As a 100% Irish owned and operated company, we strive to support other businesses in the Irish tourism industry such as hotels and restaurants through a range of services. If you are looking to elevate your online presence and attract new customers, there are many ways we can work together.

Services Offered

- Listings
- Reviews
- Blog Content
- Press Trips
- Giveaways
- Social Media Promotions
- Advert on Newsletter
- Feature your product on our shop

READ MORE

Previous Partnerships















